

## Renowned Speaker | Bestselling Author | Founder of Ivy House



**Elke Edwards** is a pioneering force in transformational leadership. A highly sought-after keynote speaker, she has founded and scaled two highly successful businesses – Blue Sky and Ivy House, redefining leadership and talent development through their multi-award-winning programmes.

With over 25 years of experience working with senior leaders across global brands such as L'Oréal, Jaguar Land Rover, M&S, Aviva, Google, Deloitte, The Economist and NatWest, Elke passionately believes that to be powerful in the world as it transforms digitally, economically and socially, first, we must ignite our humanity.

Her talks are interactive, thought-provoking and profoundly transformational. She challenges conventional leadership models and equips executives with the awareness, resilience and new thinking required to lead in a modern world.

Elke's bestselling book, *Extraordinary*, secured her status as a thought leader, urging executives to understand the leaders they were born to be and access their full potential. Her work—frequently described as “life-changing”—delivers profound shifts- breaking through long-standing barriers to create cultures of trust, innovation and performance.

“Elke is a phenomenal speaker. What she doesn't know about leadership isn't worth knowing. She delivers deep insights and practical strategies that have a lasting impact on everyone in the room.”

Anna Vila Pouca, Director of Talent and Development, Tony Blair Institute

“Brilliant in every way. Thank you for showing me how to live my life and become the kind of leader people need and want.”

Luke Kenny, Corporate Strategy, Accenture

“Elke is in the little black book of senior leaders worldwide. They call on her to inspire and ignite those who will lead their business into the future.”

Aled Miles, CEO, Source Labs

“Elke's work has changed how I see myself, others, and what is possible. I can't recommend her highly enough.”

Sebastian Brixey-Williams, Executive Director, British American Security Information Council, Harvard Research Fellow

“Elke is hands down one of the best speakers we've ever had. Within minutes, she takes people to a place where they see themselves with new eyes”

Juliette Deny, Elite, London Stock Exchange